

# BRIEFING MEMO

Port of Tacoma Commission



Item No: 10A  
Meeting Date: 1/22/25

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**DATE:** January 13, 2025  
**TO:** Port of Tacoma Commission  
**FROM:** Eric Johnson, Executive Director  
Sponsor: Alisa Praskovich – Chief, Strategic Projects & Commission Relations  
Project Manager: Sean Eagan – Director, Government and Community Affairs  
**SUBJECT:** 2024 Strategic Initiatives Progress Report

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**A. BRIEFING PURPOSE**

The purpose of this briefing is to provide a progress report to the Commission on the 2024 Strategic Initiatives to gauge progress towards the Port’s foundational goals of Economic Vitality, Environmental Leadership, Organizational Success, Community Connections and Transportation Advocacy

**Strategic Plan Initiative:**

OS-3: Ensure the Strategic Plan is the day-to-day roadmap for all decisions and actions by the organization.

**B. BACKGROUND**

In mid-2021 the Port of Tacoma finalized and released to the public its 2021 – 2026 Strategic Plan, outlining five foundational goals designed to guide the Port’s priorities through 2026.

- Economic Vitality
- Environmental Leadership
- Organizational Success
- Transportation Advocacy
- Community Connections

Each of the foundational goals has a list of strategies to support and achieve the Port’s overall mission. Since promulgation of the Strategic Plan, the Commission requested staff to develop an implementation plan. The Executive Director has worked with the Commission and staff on this implementation plan to outline specific tasks and action items to advance progress on the foundational goals and supporting strategies. In accordance with the Strategic Plan’s “Plan in action” section, the Commission is to be updated on the prior year progress in Q1.

C. **NEXT STEPS**

Following this briefing, and after having taken additional feedback and input from the Commission, the following next steps will be implemented:

- Finalize and publish the 2024 Strategic Plan Progress Report on the Port's website
- Finalize the 2025 Strategic Initiatives and publish Implementation Plan
- Conduct quarterly progress reviews with the Executive Director and staff
- Update Commission on 2025 Strategic Initiatives progress report in Q1 of 2026